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ASK TO PUT ₹1K CR IN HOUSING PROJECTS



Financial services firm ASK group will invest over Rs 1,000 crore as private equity in housing projects this fiscal despite demand slowdown and uncertainty in the market after the new realty law came into effect. ASK group, which invested Rs 700 crore in last fiscal, expects more opportunity in the real estate sector after the implementation of the new realty law and the goods and services tax.

